



2026 SPONSORSHIP PROSPECTUS



**For additional information or to secure your sponsorship, contact
Amanda Stimart, CMP at astimart@ybaa.org**

WHERE EVERY CONNECTION MATTERS



About the YBAA Sponsorship Program

Partner with the Yacht Brokers Association of America (YBAA) to align your organization’s objectives with the advancement of industry excellence. Your support directly empowers YBAA members and Certified Professional Yacht Brokers (CPYB) by expanding access to training, education, and business-building resources.

Your sponsorship extends beyond visibility, supporting the advancement of industry standards and the long-term success of yacht brokerage professionals.



YBAA UNIVERSITY

SPONSORSHIP OPPORTUNITIES

Choose your level below + 1 additional opportunity from the next page!

See additional **YBAA Sponsorship** benefits for each level [linked here!](#)

	YBAA GOLD FIRST MATE \$6,500+	YBAA SILVER NAVIGATOR \$3,000	YBAA BRONZE MARINER \$2,500	YBAA VOYAGER \$1,500	YBAA CREW \$1,000	YBAA HARBOR \$600	YBAA ANCHOR \$250
Registrations	2	2	1	1	1	1	
Sponsor Table <i>(members only)</i>	✓	✓	✓	✓	✓		
Dedicated custom Email to Attendees	✓	✓					
Digital Ad on YBAA Website	✓	✓	✓				
Banner ad in <i>Yacht Broker</i> e-newsletter	✓	✓	✓	✓			
Sponsor Recognition Social Post	✓	✓	✓	✓	✓	✓	
Sponsor logo displayed on YBAA U Event Page	✓	✓	✓	✓	✓	✓	✓

ALL SPONSORSHIPS include:

Recognition of your support in all event promotions, the YBAA University event page, and on-site in printed program and podium announcements.

ADD-ON A SPONSOR TABLE FOR \$200 *(members only)*

SPONSOR TABLES include:

- Standard 6ft table, two chairs and a wastebasket.

ADDITIONAL OPPORTUNITIES

Gold First Mate Sponsor Opportunities

- Choose 1 to complete your sponsorship

LL Bean Boat & Tote Attendee Giveaway with your logo + YBAA Logo
Welcome Networking Reception
Headshot Lounge
Branded Lanyard

Silver Navigator Sponsor Opportunities

- Choose 1 to complete your sponsorship

Breakfast
Lunch
Keynote Speaker

Bronze Mariner Sponsor Opportunities

- Choose 1 to complete your sponsorship

Post-Program Reception (*multiple opportunities available*)
AM Coffee Break with branded coffee cup
PM Coffee Break with branded coffee cup

Voyager Sponsor Opportunities

- Choose 1 to complete your sponsorship

Branded Notebook
Raffle Prize Sponsor - Upgraded (*multiple opportunities available*)

Crew Sponsor Opportunities

- Choose 1 to complete your sponsorship

Branded Koozie
Raffle Prize Sponsor - Premium (*multiple opportunities available*)

Harbor Sponsor Opportunities

- Choose 1 to complete your sponsorship

Branded Pen
Branded Folder

Sponsor Add-On Opportunity - \$500 each

Welcome Networking Reception Supporting Sponsor
Post-Program Reception Supporting Sponsor
Dedicated custom email to attendees



THANK
YOU

Contact Information

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