



## 2026 SPONSORSHIP PROSPECTUS



**For additional information or to secure your sponsorship, contact  
Amanda Stimart, CMP at [astimart@ybaa.org](mailto:astimart@ybaa.org)**

# WHERE EVERY CONNECTION MATTERS



## About the YBAA Sponsorship Program

Partner with the Yacht Brokers Association of America (YBAA) to align your organization’s objectives with the advancement of industry excellence. Your support directly empowers YBAA members and Certified Professional Yacht Brokers (CPYB) by expanding access to training, education, and business-building resources.

Your sponsorship extends beyond visibility, supporting the advancement of industry standards and the long-term success of yacht brokerage professionals.



# YBAA UNIVERSITY

## SPONSORSHIP OPPORTUNITIES

*Choose your level below + 1 additional opportunity from the next page!*

	DIAMOND \$6,500+	PLATINUM \$3,000	GOLD \$2,000	SILVER \$1,500	BRONZE \$600	TABLE ONLY ADD-ON \$200
Registrations	2	2	1	1		
Sponsor Table <i>(members only)</i>	✓	✓	✓	✓		
Dedicated Email to Attendees	✓	✓				
Digital Ad on YBAA Website	✓	✓	✓			
Banner ad in digital newsletter	✓	✓	✓	✓		
Sponsor Recognition Social Post	✓	✓	✓	✓	✓	
	✓	✓	✓	✓	✓	

**ALL SPONSORSHIPS include:**

- Recognition of your support with your company logo in all event promotions, the YBAA University website, social posts, and on-site in printed program and podium announcements.

**SPONSOR TABLES include:**

- Standard 6ft table, two chairs and a wastebasket.

# ADDITIONAL OPPORTUNITIES

## **Platinum Sponsor Opportunities** - Choose 1 to complete your sponsorship

LL Bean Boat & Tote Attendee Giveaway with your logo + YBAA Logo  
Welcome Networking Happy Hour (*multiple opportunities available*)  
Headshot Lounge  
Branded Lanyard

## **Diamond Sponsor Opportunities** - Choose 1 to complete your sponsorship

Breakfast  
Lunch  
Keynote Speaker

## **Gold Sponsor Opportunities** - Choose 1 to complete your sponsorship

Post-Program Reception (*multiple opportunities available*)  
AM Coffee Break with branded coffee cup  
PM Coffee Break with branded coffee cup

## **Silver Sponsor Opportunities** - Choose 1 to complete your sponsorship

Branded Notebook  
Raffle Prize Sponsor - Upgraded

## **Bronze Sponsor Opportunities** - Choose 1 to complete your sponsorship

Branded Pen  
Branded Folder  
Branded Koozie  
Raffle Prize Sponsor - Premium

## **Sponsor Add-on Opportunity - \$500 each**

Welcome Networking Reception Supporting Sponsor  
Post-Program Reception Supporting Sponsor  
Dedicated email to attendees



THANK  
YOU

**Contact Information**

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**Address**

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